

ಸಂತ ಅಲೋಶಿಯಸ್ ಕಾಲೇಜು (ಸ್ವಾಯತ್ತ)
ಮಂಗಳೂರು- 575 003, ಕರ್ನಾಟಕ
www.stalloysius.edu.in



ST ALOYSIUS COLLEGE (AUTONOMOUS)
P.B. NO. 720, MANGALURU - 575 003, KARNATAKA, INDIA
Phone: +91- 0824-4117701, 4117702, 4117703, 4117704
Email: principal@stalloysius.edu.in
alloysius.principal@gmail.com

Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4
Ranked 80 in College Category - 2023 under NIRF, Ministry of Education, Government of India
Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme
Recognized under DBT - BUILDER Scheme, Government of India
College with "STAR STATUS" Conferred by DBT, Government of India
Recognised by UGC as "College with Potential for Excellence"

Action Taken Report
Board of Studies of Post Graduate Department of Business Administration
(MBA)

30 May 2023

Feedback

- Making Logistics and Supply chain management a compulsory course in Semester III in place of Business Ethics course
- Merging Business Ethics and Corporate Governance and offering it in Semester IV
- Fortifying "Data Visualization" in analytics stream, Dr Premalatha advised to provide Excel and Advanced Excel understanding to the students

Action Taken

- Logistics and supply chain management modified as per the suggestions of the Board member
- Business Ethics and Corporate Governance syllabus and offered in Semester IV
- Excel, Advanced excel and Power BI modules have been designed and delivered accordingly to the students



Date: 30/5/23

Signature and seal of the Head of the department

Dr RAJANI SURESH, LL.M, MBA, NET, Ph.D.
Dean (Academics and Research)
St Aloysius College (Autonomous)
Aloysius Institute of Management & IT
Beeri - Kotekar
Mangalore - 575 022

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Action Taken Report
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27 September 2022

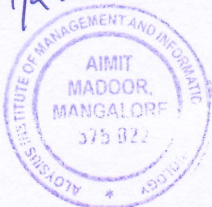
Feedback

- Dr Premalatha suggested to add more additional reading and case-studies to the revamped digital marketing course
- Mr Prajwal Bhaktha recommended to make the course more hands-on as it is a practitioner domain
- On introduction of new course "Data Visualization" in analytics stream, Dr Premalatha advised to provide Excel and Advanced Excel understanding to the students
- To enrich the learnings in Rural Immersion and Service-learning project Dr Premalatha recommended to train students on ethnographic and other qualitative research techniques to equip them to conduct a social sensitive study during their course

Action Taken

- Additional reading as well as case-studies were incorporated in teaching module for digital marketing
- 10 hours hands-on session from the industry was conducted for digital marketing
- Excel, Advanced excel and Power BI modules have been designed and delivered accordingly to the students
- A brief training on ethnography and qualitative research is provided to the students through one-day workshop

Date: 27/09/22



Signature and seal of the Head of the department

Rajani 27/9/22

Dr RAJANI SURESH, LL.M, MBA, NET, Ph.D.
Dean (Academics and Research)
St Aloysius College (Autonomous)
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Beeri - Kotekar
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