ST ALOYSIUS COLLEGE (AUTONOMOUS), MANGALURU



Department of Business Administration

CERTIFICATE FOR THE APPROVAL OF THE PROJECT

This is to certify that JASLITA ASHWIN GOMES bearing the Register numbers 224227 of I Semester BBA has satisfactorily completed the project "Brand representation of TATA" as a part of the requirement of the degree of Bachelor of Business Administration (BBA) prescribed by the College during the academic year 2022–23.

PROJECT COORDINATOR SIGNATURE

Ms. Preema Victorin Tauro Department of Business Administration St Aloysius College (Autonomous) Mangaluru — 575 003



HOD'S SIGNATURE

Ms Claret Vinaya Pereira HOD, Department of Business Administration St Aloysius College (Autonomous) Mangaluru — 575 003