## ST ALOYSIUS COLLEGE (AUTONOMOUS), MANGALURU



**Department of Business Administration** 

## CERTIFICATE FOR THE APPROVAL OF THE PROJECT

This is to certify that HAYAN MANJESHWAR ABDUL SALAM bearing the Register numbers 224226 of I Semester BBA has satisfactorily completed the project "Brand representation of TATA" as a part of the requirement of the degree of Bachelor of Business Administration (BBA) prescribed by the College during the academic year 2022–23.

## **PROJECT COORDINATOR SIGNATURE**

Ms. Preema Victorin Tauro Department of Business Administration St Aloysius College (Autonomous) Mangaluru — 575 003



## **HOD'S SIGNATURE**

Ms Claret Vinaya Pereira HOD, Department of Business Administration St Aloysius College (Autonomous) Mangaluru — 575 003