

# ST ALOYSIUS COLLEGE (AUTONOMOUS), MANGALURU



Department of Business Administration

## CERTIFICATE FOR THE APPROVAL OF THE PROJECT

This is to certify that **ABDUL BASITH V H** bearing the Register numbers **224101** of I Semester BBA has satisfactorily completed the project “**Brand representation of Coca-Cola**” as a part of the requirement of the degree of Bachelor of Business Administration (BBA) prescribed by the College during the academic year 2022– 23.

### PROJECT COORDINATOR SIGNATURE

**Ms. Preema Victorin Tauro**

Department of Business Administration

St Aloysius College (Autonomous)

Mangaluru — 575 003



### HOD'S SIGNATURE

**Ms Claret Vinaya Pereira**

HOD, Department of Business Administration

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