

CERTIFICATE

This is to certify that the project titled “**STUDY ON PUBLIC RELATIONS IN THE WATERPROOFING INDUSTRY & IT'S IMPACT**” submitted to St. Aloysius College (Autonomous) in partial fulfilment of requirements for the award of the degree of Bachelor of Arts is a record of original research work done by **ASHWIN VINOD KUMAR** during the period of their study, 2023-2024 in the Department of Journalism under my supervision and guidance.

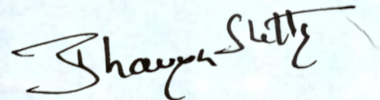


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