



**FACULTY OF COMMERCE ST ALOYSIUS COLLEGE (AUTONOMOUS),
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CERTIFICATE

This is to certify that Mr SHARATH B G (213612), Mr. SARTHAK N M (213611) have successfully completed the project work on the topic titled **"A STUDY OF THE IMPACT OF ADVERTISING OF GROCERIES ON CONSUMER BEHAVIOUR WITH REFERENCE TO MANGALORE REGION"** under my guidance. This project report is submitted to St. Aloysius College (AUTONOMOUS), Mangaluru as a part of continuous assessment.

Mrs. Smitha D K

Lecturer

Date: 30/6/2022
Place: Mangaluru