



FACULTY OF COMMERCE

ST ALOYSIUS COLLEGE (AUTONOMOUS)

LIGHT HOUSE HILL ROAD, MANGALORE – 575 003

CERTIFICATE

This is to certify that Ms Saloni(213654) , Mr Prem Butiya(213646) , Mr Mohammad Rashin(213638) have successfully completed the project work on the topic titled "Study on Brand Positioning Of Coca Cola" under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

Date: 25/6/22

Place: MANGALURU

Ms Rishal DishaDsouza

Lecturer