



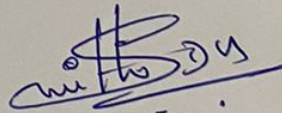
FACULTY OF COMMERCE
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CERTIFICATE

This is to certify that, **MR. ADEN D'SOUZA** has successfully completed the project work on the topic titled "**A STUDY OF THE IMPACT OF ADVERTISING OF GROCERIES ON CONSUMER BEHAVIOUR WITH REFERENCE TO MANGALORE REGION**" under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

DATE: 1-07-2022

PLACE: MANGALORE


MS.SMITH.D.K (project guide)
ASSISTANT PROFESSOR