

KAN/AP/S8212/11/2022/07

Date: 09/11/2022

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. SUKESH K bearing Reg. No. 2116181 pursuing MBA from ST. ALOYSIUS COLLEGE AUTONOMOUS(AIMIT). Has successfully completed his Project titled THE INFLUENCE OF BRAND TRUST, ALTERNATIVE ATTRACTIVENESS AND BRAND AUTHENTICITY ON BRAND LOYALTY AND POSITIVE WORD OF MOUTH INTENTION from MARKETING Department of M/s. Kanchana Automobiles Private Limited, Mangalore. (Dealer for Hyundai Motors India Limited dealing with Hyundai Passenger Cars) from 01-10-2022 to 30-10-2022.

Team Kanchana wishes him good luck and all the very best for his future endeavor.

For Kanchana Automobiles Pvt Ltd



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