

ಸಂತ ಅಲೋಶಿಯಸ್ ಕಾಲೇಜು (ಸ್ವಾಯತ್ತ)
ಪಿ.ಬಿ. ನಂ. 720, ಮಂಗಳೂರು - 575 003, ಕರ್ನಾಟಕ
Website: www.stalloysius.edu.in



ST ALOYSIUS COLLEGE (AUTONOMOUS)
P.B.720, MANGALURU - 575 003, KARNATAKA, INDIA
Phone: 0824 - 4117701, 4117702, 4117703, 4117704
Email: principal@stalloysius.edu.in
alloysius.principal@gmail.com

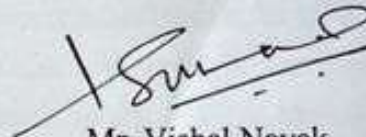
Re-accredited by NAAC with 'A++' Grade - CGPA 3.67/4 (Cycle IV)
Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme.
Recognised under the DBT-BUILDER Scheme, Govt. of India
College with 'STAR STATUS' conferred by DBT, Govt. of India
Recognised by UGC as 'College with Potential for Excellence'

CERTIFICATE

This is to certify that the dissertation title **A STUDY ON APPEALS USED
IN YOUTUBE AUTOMOTIVE ADVERTISEMENTS IN INDIA
BETWEEN 2019 - 2023**, is a record of research carried out by
ADARSH P A, under my guidance.

Date: 29/05/2023

Place: Mangalore


Mr. Vishal Nayak

