

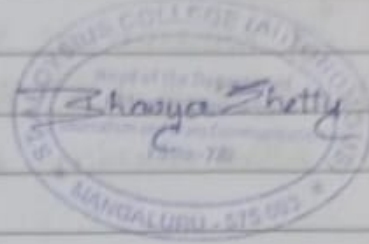
Date : 18/08/2023

Mode : Online (Google Meet)

Members Present:

Internal members:

Ms. Bhavya Shetty (HOD)
Chairperson, BOS meeting



Rev. Fr. Marcel Rodrigues SJ

Mr. Abdul Rasheed A.P.K

Mr. Prajath K Hegde

Ms. Ashwini

Mr. Likith Shenoy

External members:

Dr. Bhaskar Hegde
University Nominee

Dr. Anisha K
Associate Professor, NITTE University

Mr. Aby Augustine
Assistant Professor, Kristu Jayanti College, Bangalore

Dr. Sreesant
Assistant Professor, Amrita University, Mysuru

Ms. Rima Riyas
Student representative

Agenda:

1. Revision of BSc Visual Communication syllabus for 11th and 12th Sem.
2. Introduction of new syllabus for 1st and 2nd semester.

Mr. Bhavya Shetty, Head of the Department of BSc Visual Communication, extended a warm welcome to the Board members at the meeting and introduced the agenda of the Board of Studies (BoS).

Mr. Aby Augustine emphasized the importance of avoiding excessive content in the syllabus.

Dr. Sreesanth identified and rectified some redundant topics based on the suggestions received.

Dr. Anisha proposed the inclusion of law and ethics paper along with the media literacy in Visual Communication.

The members praised the syllabus stating that it is relevant and up to date. They also recommended incorporating industry exposure (internship) into the curriculum for the benefit of Students.

Board members recommended changing the titles of the subjects to better align with the requirements of the industry. It was also proposed to incorporate Design History into the visual Design subject instead of placing it within the history of visual arts.

And in the context of photography the board suggested the inclusion of 2 lighting techniques. ~~while~~ Furthermore they suggested not to include animation subject as part of the syllabus.

Dr. Bhaskar Hegde, the University Vice chancellor's nominee commended the team for developing an industry appropriate curriculum for BSc students.

Fr. Marcel suggested the inclusion of practical components in the syllabus.

Ms. Rime Riyas noted that the new syllabus appears to be more industry relevant compared to the previous version.

Following the recommendations from the previous BOS meeting, the newly appointed BOS members have reached a consensus on the revised syllabus that was presented. The subject titles have been modified to align with industry demand and NEP structure.

Mr. Abdul Rasheed A.P.K presented the revised syllabus to the Board.

Ms. Bhavya Shetty highlighted that the syllabus follows the structure outlined in the National Education Policy (NEP) and a revamp was undertaken due to a lack of clarity in the previous structure.

The Board approved the revised syllabus.

Ms. Bhavya expressed gratitude to all board members for their valuable presence and contributions.