



BOS meeting in BSc Visual Communication was held on 04/12/2020 at 1:00 pm through online mode (Google Meet).

Agenda:

1. To discuss syllabus designed for Bachelors in Visual Communication and take the approval from the BOS members.

2. Any other matter

Minutes:

BOS meeting introduction by Rev. Fr. Marcel SJ, HOD and Ms. Bhargya Shetty, Lecturer.

In his introductory remarks, Mr Tony Joseph, Senior Art Director RR Donkey Chennai spoke from industry point of view and asked to restructure the syllabus to more career oriented. He asked to add industry relevant technical topics and to add less history related topics.

Ms. Creetha, the subject expert suggested to add topics on OTT platforms and content creation for OTT platforms and content regulation in media law paper.

Dr. Bhaskar Hegde the University Vice Chancellor's nominee coordinated the team for preparing an industry apt curriculum for BSc students.

The Board discussed each paper in detail - title - course outcomes - topics in each unit - books for reference - hours per unit - were discussed and necessary changes were adopted.

The Board approved the syllabus.

~~Under any other matter~~

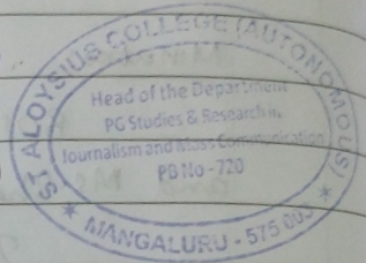
At the end, Rev. Fr. Marcel thanked the Board members for their presence and contribution.

Members Present

Chairperson — Rev. Fr. William Marcel SJ

Members of the Staff

Shanya Shetty
Ms. Bhanya Shetty



Ms. Sneha Mangalath

Mr. Renben

PG Staff.

Smruti
Mr. Vishal Nayak

Mr. Devishree Shetty

Vice Chancellor's Nominee

Dr. Bhaskar Hegde

HOD MC1

SDM College, Ujire

Subject Experts

Mr. Anisha
Associate Professor
Nitte University

Ms. Creethe
Assistant Professor
SDM College Ujire

Special invitee

Online

Mr. Tony Joseph
Senior Assistant Director
PR Donkey, Chennai

Mr. Marudhe Panniyam
Assistant Professor
St. Joseph's College
Bangalore.

Maliknaw Alumnus - Ms Ashmini

Assistant Professor
Srinivas College
Mangaluru

Student representation - Ms. Kanya
II BA