



ST. ALOYSIUS COLLEGE (AUTONOMOUS)

Aloysius Institute of Management and Information Technology (AIMIT)

Re- accredited by NAAC with 'A++' Grade –CGPA 3.67 Ranked 80 in College Category, NIRF 2023 - MHRD Government of India

Recognized by UGC as 'College with Potential for Excellence', College with 'STAR STATUS' conferred by DBT, Govt. of India

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DEPARTMENT: Post Graduate Department of Business Administration MINUTES OF THE MEETINGS

A meeting of the Board of Studies at the Post Graduate Department of Business Administration was held on 30/05/2023 at 11:30 AM in virtual mode to discuss the following agenda:

1. Minutes of the previous Board Meeting
2. Subject Revision in Semester I - Contemporary Banking
3. Subject Revision in Semester III- Upgrading Business Ethics as a compulsory paper in Semester IV and converting Logistics and Supply Chain Management as a compulsory paper in its place in Semester 3
4. Subject Revision -Semester IV subjects
5. Any other matter

The BOS meeting commenced on a prayerful note, led by Dr. Beena Dais. Dr. Rajani Suresh, Dean, Post Graduate Department of Business Administration welcomed the members.

Agenda 1: Minutes of the previous Board Meeting:

Discussion/Suggestions:

Ms Divya Pereira (Assistant Professor) read the minutes of the previous meeting held on 27-09-2022. The minutes of the meeting was adopted without any clarifications sought and the same was proposed by Dr Premalatha (Subject Experts) and seconded by (Student Representative).

Agenda 2: Subject Revision -Semester I (Contemporary Banking)

Discussion/Suggestions: Mr Vinay Krishna presented a brief outline of the proposed revisions in the digital marketing course. In his presentation, he highlighted that the aim of the revision process was exposure to the management students keeping in mind the current industry standards. A brief summary of the proposed revisions is given here:

Module 1: The 'role of trust in financial stability' and 'challenge of modern banking' are proposed new additions

Module 2: 'Money in supply' can be added to the topic 'Changing Dimensions of Regulatory and Supervisory Framework'

Module 4: Protecting the Depositor—Deposit Insurance' and 'Parameters for measuring and assessing efficiency of Commercial Banks' were proposed new additions.

Module 5: 'International Experience in terms of bank failures' is a proposed new addition.

Dr. Premalatha Packirisamy, Subject Expert, TISS, Mumbai welcomed the revamping of the syllabus, the addition of learning outcomes and congratulated the Department on the same. Dr. Premalatha Packirisamy exhorted the Department to map out a detailed syllabus/ session plan for each subject. This must be shared with the students at the beginning of the semester. Dr. Premalatha Packirisamy added that the session plan must be broken down to sub modules session wise. Dr. Premalatha Packirisamy advised that this must include pre reads, cases articles, case studies and all other materials required.

Agenda 3: Subject Revision in Semester III- Combining Business Ethics and Corporate Governance as a compulsory paper in Semester IV and converting Logistics and Supply Chain Management as a compulsory paper in its place in Semester 3

Discussion/Suggestions: Mr. Justin James proposed to combine two courses which were 'Business Ethics' currently a compulsory paper for semester III students and 'Corporate Governance' currently a compulsory paper for semester IV students. He added that they could be efficiently introduced as 'Business Ethics and Corporate Governance' a compulsory paper for currently a compulsory paper for semester IV students. A detailed syllabus was proposed to mould the students with a proper understanding of business ethics and corporate governance. Dr. Premalatha appreciated the idea of combining the courses and approved the updated syllabus of the course

Mr. Ravi Kudtarkar proposed to rename the course '*Supply Change Management*' as '*Logistics and Supply Change Management*' where the concepts of Logistics are already included in the syllabus. In the revised coursework, the students will be dealing more with case studies to get an exposure of the current industry scenario and enhance their knowledge on the same. He added that '*Logistics and Supply Change Management*' could be introduced as a compulsory paper for Semester III students. Dr. Premalatha and Mr. Jain Jose appreciated the proposed changes and approved on the inclusion of the revised compulsory paper in Semester III. Dr. Premalatha advised that simulation and gamification could be subsequently introduced in the pedagogy to increase classroom engagement and learning outcomes. Mr. Jain Jose proposed to add some more concepts like LCL, FCL, LTT, Smart warehousing, Simulation Process and Routing Process. He emphasized on discussing more about case studies in the class with special reference to industrial case studies.

Agenda 4: Subject Revision -Semester IV

Discussion/Suggestions: Dr. Vasanth N, rephrased the fifth module of the course on 'Financial Analytics'. 'Option Pricing Analytics', which is the fifth module was proposed to be replaced '*Price Volume Analytics*' which has more practical implications. The topics that will be covered in this newly updated 'Price Volume Analytics' concept are as follows: Volume in Trends: Volume Analysis, Types of Volume Indicators- Volume Moving Averages, Volume Oscillators, Volume Bands, Volume Accumulation, On-Balance Volume, Volume price trend.

Dr. Premalatha supported the updating of the 'Financial Analytics' syllabus and maintained that the contents of the revised course are good and can continue as proposed. Mr. Sandeep Dsilva also supported and approved the same.

Dr. Poulami Saha updated the fifth module of the current 'Data Visualization' syllabus. The topics related to practical sessions on Power BI were emphasized so that the students get an opportunity to learn about the application of Power BI for data visualization. The concepts included in the fifth module titled PRACTICALS WITH POWER BI are as follows:

Uploading data from different sources, Entering data in Power BI, Role of Power BI Desktop and Power BI Query Editor. Data Preparation – Extracting Values, Split Column, Trimming and Cleaning Operations, Numeric Operations, Append Queries, Merge and Group, Dates and hierarchies. Data Transformation – Customizing tables, Conditional Formatting, Merging Queries, Unpivot and Pivot. Interactive Visualization - Filter Pane, Sync Slicer, Treemap Visual, Edit Interactions, Drill Through, Tooltips. Data Analysis Expressions – Aggregation Functions and Iteration Functions (DATE, DATEDIFF, TIME, SUM, AVERAGE, COUNT, MAX, MIN, DISTINCTCOUNT, SUMX, AVERAGEX, ROUND, RELATED, CALCULATE, FILTER), Commenting and Formatting DAX queries, Creation of calculated columns and new measures. Forecasting using Power BI, Publishing Reports, Application of Python libraries like (matplotlib, seaborn) for data visualization.

Dr. Premalatha approved the changes incorporated in the 'Data Visualization' syllabus and stated that the amendments are industry worthy and were proposed with reference to the current industry standards.

Agenda 5: Any other matter

Discussion/Suggestions: Dr Rajani Suresh informed that placements would be a challenge with the increase in student intake. The student intake had reached the full strength of 240 students for the first time. Dr. Premalatha Packirisamy advised that strengthening the alumni connect would be of assistance and help in providing a much-needed pan India connect. Dr. Premalatha added that at TISS a very strong placement coordinator managed the entire process which followed a hybrid mode with students also identifying organisations through the given contacts. She went to suggest that networking with the MHRD and CII might also yield positive results. Mr. Jain Jose added that e students should be encouraged to connect with the alumni and enhance the relationship with them to get more exposure to the industry. He also proposed the idea of entering into partnership with companies for internship which will lead to live case studies and possibly final placement offers. He emphasized on using the brand name of the college to get associated with the industry. Mr. Sandeep Dsilva also highlighted the fact that tapping the alumni network for internship and placements would yield rich results. Mr. Sandeep Dsilva maintained that emphasis should be given to the fact that good internships can lead to good placements.

Resolution: Converting 'Logistics and Supply Change Management' to 'a compulsory paper in Semester III in place of Business Ethics. Business Ethics syllabus to be updated and merged with Corporate Governance and introduced as a compulsory subject 'Business Ethics and Corporate Governance' in Semester IV. Lesson plans in all subjects fortified and strengthened to include pre reads, cases articles, case studies and all other materials required. Syllabus in Data Visualization, Financial Analytics, Contemporary Banking and Logistics and Supply Change Management to be modified according to the suggestions given.

Action Taken: Syllabus in Data Visualization, Financial Analytics, Contemporary Banking and Logistics and Supply Change Management modified according to the suggestions given. Lesson plans in all subjects fortified and strengthened to include pre reads, cases articles, case studies and all other materials required. Conversion of 'Logistics and Supply Change Management' to 'a compulsory paper in Semester III in place of Business Ethics finalised for the incoming batch. Business Ethics syllabus to be updated and merged with Corporate Governance and introduced as a compulsory subject 'Business Ethics and Corporate Governance' in Semester IV for the incoming batch.

Dr. Rajani Suresh rendered the Vote of Thanks.

Since there was no further item to be discussed, Dr. Rajani Suresh thanked the members for their active participation in the BOS and ended the meeting.

Members Present

Dr. Rajani Suresh Dean (Academics)	Chairperson
Dr. Premalatha Packirisamy Professor, Mumbai Campus, Chairperson Centre for Labour Studies, School of Management and Labour Studies Tata Institute of Social Sciences	Subject Expert
Dr. Chandrashekhara R Assistant Professor Department Business Administration Mangalore University	University Representative
Mr. Sandeep Dsilva Senior Principal and Location HR head - Infosys Mangalore	Industry Expert
Dr. Arvind Subramanian Vice President, HR Reliance Industries Limited	Industry Expert
Mr. Jain Jose Customs and Traffic Coordinator NTN Bearing Corporation of Canada	Meritorious Alumnus
Internal Members	
Dr. Rowena Wright	Associate Professor
Dr. Beena Dias	Associate Professor
Dr. Dhananjaya K	Associate Professor
Mr. Justine James	Assistant Professor
Ms Sumitha Achar	Assistant Professor
Dr. Nagendra S	Associate Professor
Dr. Annette Mabel	Assistant Professor
Mr. Ravi Kudtarkar	Assistant Professor
Ms Divya Pereira	Assistant Professor
Ms Harinakshi	Assistant Professor
Dr. Swapna Rose	Assistant Professor
Dr. Vasantha G	Assistant Professor
Mr Vinay Krishna	Assistant Professor
Dr Polami Saha	Assistant Professor
Ms. Gauthami	Assistant Professor
Ms. Saniha	Student Representative


Dr. Rajani Suresh
Chairperson


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