

ಸಂತ ಅಲೋಶಿಯಸ್ ಕಾಲೇಜು (ಸ್ವಾಯತ್ತ)

ಮಂಗಳೂರು- 575 003, ಕರ್ನಾಟಕ

www.stalloysius.edu.in



ST ALOYSIUS COLLEGE (AUTONOMOUS)

P.B. NO. 720, MANGALURU - 575 003, KARNATAKA, INDIA

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Re-accredited by NAAC with 'A' Grade with CGPA 3.62/4

Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme

College with "STAR STATUS" Conferred by DBT, Government of India

Recognised by UGC as "College with Potential for Excellence"

PUBLIC RELATIONS POLICY

Preamble:

St Aloysius College (Autonomous) is an institution that was established in the year 1880. The college is known for dissemination of knowledge through innovative methods with a motto "LUCET ET ARDET" meaning "Shine to Enkindle". This has inspired thousands of students to become men and women for others. The college has more than 300 teaching faculty and more than 150 support staff. To build a strong relation with all the stakeholders of the college, an office of the Public Relations Officer has been constituted.

Policy:

In an effort to promote St Aloysius College (Autonomous), Mangalore, its Public Relations frequently disseminates information, including photographs, regarding activities on campus to the media as well as to the general public through the institutional website (www.stalloysius.edu.in) and various social media platforms. This information includes, but is not limited to, graduation announcements; sports and games, theatre and music involvements; general campus photos; and images from various academic, research & innovation, co-curricular-extracurricular activities conducted on campus.

The College Public Relations only release information designated as directory information by the institution. The College Relations may release directory information to the media and publish that same information on the University's website without the student's prior consent. Permission is required, however, for photos or videos of subjects who are primarily being featured in advertisements as promotions, in which a person's name, image and /or likeness are being used in the context that implies endorsement. Persons may request that information not be disclosed to the media or placed on the website by completing a request in the College Public Relations office.

All information, photographs and graphics generated by College Public Relations are the property of the institution and must be used within the guidelines in which they are released. St Aloysius College Institutions (MJES) is a registered entity. The name, logo and symbols of the College may only be used in connection with officially –sanctioned activities, functions and events, and may not be used in any manner contrary to the institutional vision and mission and its declared objectives

and privacy protocols. Any use of “St Aloysius College (Autonomous) Mangaluru” or any form thereof on any social media sites must be approved by a member of the College Administration or Public Relations Office, and full editing rights must be provided to at least one of those members. Social media sites include but are not limited to Facebook, Instagram, Twitter, Pinterest, Skype, Youtube, LinkedIn and SnapChat.

Principal



Principal

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