

## **Bio Entrepreneurship webinar series – 1**

**“Bio Entrepreneurship webinar series – 1 ”** – A **Bio Entrepreneurship webinar** was conducted by UG & PG departments of Biochemistry, St Aloysius College (Autonomous), Mangalore in association with Ms. Amshu, Founder Thapas Foods. , 21st December 2021, 1-2pm.

Ms. Amshu, Founder Thapas Foods was the resource person for the event. She started the session with the basics of start-ups such as incubation, working with indigenous people to develop the product. that included the knowledge from culture and foods of people of Mandi Himachal Pradesh, development of the products, marketing strategies. she also added on the opportunities available at incubation centres like IIM Bangaloe. Total of 250 participants took an active participation in the workshop. Ms Valina Assistant Professor Dept of UG Biochemistry welcomed the participants as well as the resource person. Dr. Lyned lasrado HOD PG Biochemistry, thanked the resource person.