



**FACULTY OF COMMERCE**

**ST ALOYSIUS COLLEGE (AUTONOMOUS)**

**LIGHT HOUSE HILL ROAD, MANGALORE - 575 003**

**CERTIFICATE**

This is to certify that Ms. FATHIMA SANA, Ms. MEGHNA SHARON D'COSTA, Ms. MYSTLE SONISHA RODRIGUES have successfully completed the projectwork on the topic titled "A STUDY ON MARKETING STRATEGY OF ONE PLUS AND ITS EFFECTS ON CONSUMERS" under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

**MS. RAKSHITHA K.**

PROJECT GUIDE

Date: 24-06-2022

Place: Mangalore