




**FACULTY OF COMMERCE**  
**ST ALOYSIUS COLLEGE (AUTONOMOUS)**  
**LIGHT HOUSE HILL ROAD, MANGALORE – 575 003**

**CERTIFICATE**

This is to certify that **BAIZID MOHAMMAD SULAIM(213378), AISHWARYA.S(213401), KAUSHIK (213401)** have successfully completed the project work on the topic titled **“IMPACT OF SOCIAL MEDIA ADVERTISING ON YOUTH”** under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

**DATE: 25-6-2022**  
**LOBO**  
**PLACE: MANGALORE**

*V.D. Lobo*  
**MS VINITA DEEPA**  
**MS BHARATHI**   
**(Project Guide)**