



FACULTY OF COMMERCE
ST ALOYSIUS COLLEGE (AUTONOMOUS)
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CERTIFICATE

This is to certify that **MELRIC RAYAN DSOUZA (213308)**, **FLAVIA CRASTA (213306)** and **YATHIK AIYAPPA PM (213314)** have successfully completed the project work on the topic entitled “**The Impact of Marketing Strategy on the Productivity of an Organization**” Under the guidance of Mrs Deshel Fernandes. This project report is submitted to St Aloysius College (Mangaluru) as a part of continuous assessment.

Project guide

Mrs. Deshel Fernandes
Assistant Professor
Department Of Commerce

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