



**FACULTY OF COMMERCE**

**ST ALOYSIUS COLLEGE (AUTONOMOUS)**

**LIGHT HOUSE HILL ROAD, MANGALORE - 575 003**

**CERTIFICATE**

This is to certify that **Ms. FATHIMA SANA, Ms. MEGHNA SHARON D'COSTA, Ms. MYSTLE SONISHA RODRIGUES** have successfully completed the projectwork on the topic titled "**A STUDY ON MARKETING STRATERGY OF ONE PLUS AND ITS EFFECTS ON CONSUMERS**" under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

**MS. RAKSHITHA K.**

PROJECT GUIDE

Date: 24-06-2022

Place: Mangalore