ಸಂತ ಅಲೋಶಿಯಸ್ ಕಾಲೇಜು (ಸ್ವಾಯತ್ತ್ರ) ಪಿ. ಬಿ. 720 ಮಂಗಳೂರು - 575003



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CERTIFICATE

This is to certify that the dissertation entitle JEWELLERY MARKETING
TECHNIQUESON YOUTUBE: A CONTENT ANALYSIS OF PROMOTIONAL
VIDEOS OF TANISHQ YOUTUBE CHANNEL is a record of research carried out by
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Date:

Place: Mangalore

Mr. Abdul Rasheed A P K

Head of the Department