



Re-accredited by NAAC with 'A' Grade with CGPA 3.62/4
Ranked 95 in College Category - 2021 under NIRF, Ministry of Education, Government of India
Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme
Recognised under the DBT - BUILDER Scheme, Government of India
College with "STAR STATUS" conferred by DBT, Government of India
Recognised by UGC as "College with Potential for Excellence"

Date: 18-12-2021

NOTIFICATION

Sub: Syllabus of **B.B.A.** under NEP Regulations, 2021.
(As per Mangalore University guidelines)

- Ref: 1. Decision of the Academic Council meeting held on 18-12-2021 vide
Agenda No: 6.3
2. Decision of the Academic Council meeting held on 09-07-2022 vide
Agenda No: 14
3. Decision of the Academic Council meeting held on 25-02-2023 vide
Agenda No: 12
4. Office Notification dated 21-02-2022
5. Office Notification dated 17-08-2022
6. Office Notification dated 30-03-2023

Pursuant to the above, the Syllabus of **B.B.A.** under NEP Regulations, 2021 which was approved by the Academic Council at its meeting held on 18-12-2021, 09-07-2022 & 25-02-2023 is hereby notified for implementation with effect from the academic year **2021-22**.

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PRINCIPAL



To:

1. The Chairman/Dean/HOD.
2. The Registrar Office
3. Library

Structure of BBA Syllabus:

First Semester BBA (Basic/Honors)							
Course Code	Title of the Course	Category of Courses	Teaching Hours per Week (L + T + P)	SEE	CIE	Total Marks	Credits
	Language – I	AECC	3+1+0	60	40	100	3
	Language – II	AECC	3+1+0	60	40	100	3
G 401 DC1.1	Management Principles & Practice	DSCC	4+0+0	60	40	100	4
G 401 DC2.1	Fundamentals of Business Accounting	DSCC	3+0+2	60	40	100	4
G 401 DC3.1	Marketing Management	DSCC	4+0+0	60	40	100	4
	Digital Fluency	SEC	1+0+2	30	20	50	2
G 401 OE1.1 G 401 OE2.1 G 401 OE3.1	Business organization/ Office Organization and Management / Basic Economics	OEC	3+0+0	60	40	100	3
G 706 VB2.1	Health and Wellness +	SEC-VB	0+0+2	-	25	25	1
G 705 VB1.1	Physical Education & Yoga		0+0+2	-	25	25	1
	Total			390	310	700	25
Second Semester BBA (Basic/Honors)							
Course Code	Title of the Course	Category of Courses	Teaching Hours per Week (L + T + P)	SEE	CIE	Total Marks	Credits
	Language – I	AECC	3+1+0	60	40	100	3
	Language – II	AECC	3+1+0	60	40	100	3
G 401 DC2.2	Corporate Accounting & Reporting	DSCC	3+0+2	60	40	100	4
G 401 DC1.2	Human Resource Management	DSCC	4+0+0	60	40	100	4
G 401 DC3.2 G 401 DC4.2	Business Environment/ Business Mathematics	DSCC	4+0+0	60	40	100	4
	Environment Studies	AECC	2+0+0	30	20	50	2
G 401 OE1.2 G 401 OE2.2 G 401 OE3.2	People Management/ Retail Management / Managerial Economics	O E C	3+0+0	60	40	100	3