

ಸಂತ ಅಲೋಶಿಯಸ್ ಕಾಲೇಜು  
(ಸ್ವಾಯತ್ತ)  
ಮಂಗಳೂರು- 575 003



ST ALOYSIUS COLLEGE  
(Autonomous)  
P.B.No.720  
MANGALURU- 575 003, INDIA  
Phone:+91-0824 2449700,2449701  
Fax: 0824-2449705  
Email: [principal\\_sac@yahoo.com](mailto:principal_sac@yahoo.com)  
[principal@staloyisius.edu.in](mailto:principal@staloyisius.edu.in)  
Website: [www.staloyisius.edu.in](http://www.staloyisius.edu.in)

Re-accredited by NAAC with 'A' Grade - CGPA 3.62  
Recognised by UGC as "College with Potential for Excellence"  
College with 'STAR STATUS' conferred by DBT, Government of India  
3<sup>rd</sup> Rank in "Swacch Campus" Scheme, by MHRD, Govt of India

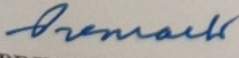
Date: 25-06-2020

### NOTIFICATION

Sub: Syllabus of **B.A. Journalism** under Choice Based Credit System.

Ref: 1. Decision of the Academic Council meeting held on 09-06-2020 vide  
Agenda No: 16(2020-21)  
2. Office Notification dated 25-06-2020

Pursuant to the above, the Syllabus of **B.A. Journalism** under Choice Based Credit System which was approved by the Academic Council at its meeting held on 09-06-2020 is hereby notified for implementation with effect from the academic year **2020-21**.

  
PRINCIPAL



  
REGISTRAR

To:

1. The Chairman/Dean/HOD.
- ✓ 2. The Registrar Office
3. Library

## B.A Journalism

| Code                | Title                                       | Instruction Hours per Week | Duration of Examination | Marks |                   |       | Credits |
|---------------------|---|----------------------------|-------------------------|-------|-------------------|-------|---------|
|                     |   |                            |                         | IA    | End Semester Exam | Total |         |
| <b>I SEMESTER</b>   |   |                            |                         |       |                   |       |         |
| G105.1              | INTRODUCTION TO COMMUNICATION AND REPORTING | 6                          | 3                       | 50    | 100               | 150   | 3       |
| G105.1E             | DIGITAL LITERACY                            | 2                          | 2                       | 10    | 40                | 100   | 1       |
| <b>II SEMESTER</b>  |   |                            |                         |       |                   |       |         |
| G105.2              | PRINT AND ONLINE JOURNALISM                 | 6                          | 3                       | 50    | 100               | 150   | 3       |
| G105.2E             | BLOGGING AS MEDIA PRACTICE                  | 2                          | 2                       | 10    | 40                | 100   | 1       |
| <b>III SEMESTER</b> |   |                            |                         |       |                   |       |         |
| G105.3              | BROADCAST JOURNALISM                        | 6                          | 3                       | 50    | 100               | 150   | 3       |
| G105.3E             | FOLK MEDIA COMMUNICATION                    | 2                          | 2                       | 10    | 40                | 100   | 1       |
| <b>IV SEMESTER</b>  |   |                            |                         |       |                   |       |         |
| G105.4              | EDTING PRACTICE                             | 6                          | 3                       | 50    | 100               | 150   | 3       |
| G105.4E             | MEDIA AND GENDER ISSUES                     | 2                          | 2                       | 10    | 40                | 100   | 1       |
| <b>V SEMESTER</b>   |   |                            |                         |       |                   |       |         |
| G105.5(a)           | FILM STUDIES                                | 5                          | 3                       | 50    | 100               | 150   | 3       |
| G105.5(b)           | ADVERTISING AND PUBLIC RELATIONS            | 5                          | 3                       | 50    | 100               | 150   | 3       |
| <b>VI SEMESTER</b>  |   |                            |                         |       |                   |       |         |
| G105.6(a)           | MEDIA LAWS AND ETHICS                       | 5                          | 3                       | 50    | 100               | 150   | 3       |
| G105.6(b)           | MEDIA MANAGEMENT                            | 5                          | 3                       | 50    | 100               | 150   | 3       |

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Ranked 94 in College Category by NIRF, MHRD, Government of India

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No: SAC 40/Syllabus 2019-20

Date: 18-07-2019

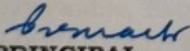
### NOTIFICATION

Sub: Elective papers offered by the department of English under CBCS regulations.

Ref: 1. Academic Council decision dated 02-05-2019

2. Office Notification dated 18-07-2019

Pursuant to the Notification cited under reference (2) above, the Elective papers offered by the department of English under CBCS regulations is hereby notified for implementation with effect from the academic year **2019-20**.

  
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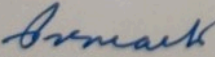
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### NOTIFICATION

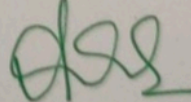
Sub: Syllabus of **B.A. Psychology** under Choice Based Credit System.

- Ref: 1. Decision of the Academic Council meeting held on 02-05-2019 vide  
Agenda No: 17(2019-20)  
2. Office Notification dated 18-07-2019

Pursuant to the above, the Syllabus of **B.A. Psychology** under Choice Based Credit System which was approved by the Academic Council at its meeting held on 02-05-2019 is hereby notified for implementation with effect from the academic year **2019-20**.

  
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1. The Chairman/Dean/HOD.
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**PROGRAMME FOR B.A. PSYCHOLOGY**

| Semester | Paper  | Code           | Hrs/week | Credits | Marks | Total |
|----------|--|----------------|----------|---------|-------|-------|
| I        | Foundations of Behaviour-I   | G106.1         | 4        | 2       | 70/30 | 150   |
|          | Practicals I   | G106.1P        | 3        | 2       | 40/10 |       |
|          | <b>Elective (CBCS):<br/>The Science of Personality</b>                         | <b>G106.1E</b> | 2        | 1       | 40/10 |       |
| II       | Foundations of Behaviour II  | G106.2         | 4        | 2       | 70/30 | 15    |
|          | Practicals II  | G106.2P        | 3        | 2       | 40/10 |       |
|          | <b>Elective (CBCS):<br/>Psychology of positive<br/>Human Functioning</b>       | <b>G106.2E</b> | 2        | 1       | 40/10 |       |
| III      | Child Development I  | G106.3         | 4        | 2       | 70/30 | 150   |
|          | Practicals III   | G106.3P        | 3        | 2       | 40/10 |       |
|          | <b>Elective(CBCS)<br/>Behaviour in the social<br/>context</b>                  | <b>G106.3E</b> | 2        | 1       | 40/10 |       |
| IV       | Child Development II   | G106.4         | 4        | 2       | 70/30 | 150   |
|          | Practicals IV  | G106.4P        | 3        | 2       | 40/10 |       |
|          | <b>Elective(CBCS):<br/>Psychosocial<br/>Competencies for better<br/>living</b> | <b>G106.4E</b> | 2        | 1       | 50    |       |
| V        | Social Psychology  | G106.5a        | 4        | 2       | 70/30 | 300   |
|          | Abnormal Psychology  | G106.5b        | 4        | 2       | 70/30 |       |
|          | Practicals V   | G106.5P        | 4        | 2       | 80/20 |       |
| VI       | Industrial And Organizational Psychology                                       | G106.6a        | 4        | 2       | 70/30 | 300   |
|          | Health Psychology  | G106.6b        | 4        | 2       | 70/30 |       |
|          | Practicals VI  | G106.6P        | 4        | 2       | 80/20 |       |