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Conferred "College with "STAR STATUS" by DBT, Government of India.
Centre for Research Capacity Building under UGC-STRIDE

Board of Studies Minutes

Date :- 18/11/2011

Venue: Conference Room (Admin Block)

Members Present

Internal Members - Rev Fr. Marcel Rodrigues SJ
Ms. Bhanya Shetty
Ms. Suneetha Mangalath
Mr. Rayben Machado

External Members - Dr. Bhaskar Hegde
Dr. Anisha
Ms. Geetha
Ms. Ashwini

Agenda

① To introduce I & II semester syllabus under NEP
② Any other matter.

Action Taken

1. Finalised the curriculum for Semester I and III according to the NEP curriculum of the State of Karnataka
2. Implemented the changes suggested by the external subject experts
3. Practical assignments are selected and included in the curriculum

Semester I

In "Introduction to journalism", Dr. Bhaskar Hegde suggested the paper help the students

learn the modulations & varieties of reporting, research & investigation, and how to write a story for the media. So in Unit III, journalism as profession and modern journalism techniques were added.

In practical term, journalistic writing skills Ms. Anisha suggested that this paper help the students discuss the principles of news writing and their relevance to being a responsible journalist. So the writing elements were more included in the practical classes.

In the writing for media Open Elective paper Ms. Ashwini said non-journalism students learn the importance of grabbing the readers attention. It also explains common mistakes and how to avoid them. Students can be aware of how the web has changed the way we should write. So many different types of writing for various media were included in this paper.

11 Semester

In "computer application for media" Paper Dr. Bhaskar Hegde said media companies use computers to distribute their contents through various channels. Computer generated graphics are used for TV commercials & help reach a specialised market. So, in computer terms, elements for media related contents were added to paper.

In "multi media skills" as a practical paper Ms. Geetha says multimedia

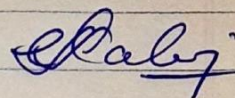
learning has played an important role in the improvement or enhancement of the learners' learning experiences. Furthermore learning with multimedia can provide students with a higher level of satisfaction and learning than traditional classroom learning. So it is decided that software like Indesign, Photoshop, and Premiere Pro will be taught to students.

In a paper on "Photo Journalism" Ms. Ashwini says that photo journalism is important because it can add an emotional element to a news story. An image can connect with an audience & evoke an emotional reaction from them, which may inspire them to act on the call to action the news story may have accompanied with it. In order to know the basics of photography, different angles and camera lenses will be taught to the students.

Signature of Members Present

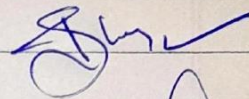
Chairperson

Rev. Fr William Marcello

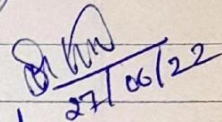


Internal Members

Ms. Bhavya Sults



Dr. Shwetha Mangalal



27/06/22

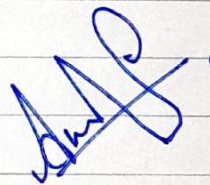
Mr. Ruseen Machado



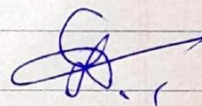
External Member

Subject Experts

Dr. Anisha Mishra
Associate Prof. NITH University



Ms. Geetha AS
Asst Prof some college Mangal.



Mentorship Alumni

Ms. Ashwini
Asst Prof



Signature and seal of the Head of the Department

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