

St Aloysius College (Autonomous) Mangaluru

Re-accredited by NAAC "A" Grade

Course structure and syllabus of

B.A./B.Sc.

COMPUTER ANIMATION

Under NEP Regulations, 2021

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ST ALOYSIUS COLLEGE(AUTONOMOUS) MANGALURU - 575 003 Phone: 0824-2449700, 2449701

Fax: 0824-2449705

Email: principal@staloysius.edu.in

Re-accredited by NAAC with 'A' Grade with CGPA 3.62/4

Recognised by UGC as "College with Potential for Excellence"

Conferred "College with "STAR STATUS" by DBT, Government of India.

Centre for Research Capacity Building under UGC-STRIDE

Date:

NOTIFICATION

Sub: Syllabus of **B.A./B.Sc. COMPUTER ANIMATION** under NEP Regulations, 2021. (As per Mangalore University guidelines)

- Ref: 1. Decision of the Academic Council meeting held on 18-12-2021 vide Agenda No: 6.12 (2021-22)
 - Decision of the Academic Council meeting held on 09-07-2022 vide Agenda No: 14
 - 3. Office Notification dated 21-02-2022
 - 2. Office Notification dated 17-08-2022

Pursuant to the above, the Syllabus of **B.A./B.Sc. COMPUTER ANIMATION** under NEP Regulations, 2021 which was approved by the Academic Council at its meeting held on 18-12-2021 & 09-07-2022 is hereby notified for implementation with effect from the academic year **2021-22**.

PRINCIPAL REGISTRAR

To:

- 1. The Chairman/Dean/HOD.
- 2. The Registrar Office
- 3. Library

Date of BOS Held in the department of Computer Application and Animation: 19/11/2021

Members Present:

1. **VC Nominee**:

Dr. Veerabhadrappa

Subject Expert:

- 2. Dr. Vasudeva
- 3. Dr. Jeevan Pinto
- 4. Mr. Ananthmurthy
- 5. Dr. Manjaiah
- 6. Ms Geetha

Industrial Expert:

- 7. Mr. Arun Renny
- 8. Ms Shilpa Shetty Chairman
- 9. All members of Department.

Model Programme Structure (B2) for Bachelor of Science (Basic/Honours) Programme (Subjects with Practical)

| Sem. | Disciplin e Core | | | V 1 | Total | | | |
|------|------------------|-----------------------|--|-------------------|-------------------------|--------------|-----------------------|-----|
| | (DSC) (Credits) | /Open Elective (QE) |) Compulsory Courses (AECC), Skill based (Credits) Value based (Credit | | ed (Credits) (L*T+P) | Credits | | |
| | | Credits) | Languages (Cre | edits) (L+T +P) | {L*T*P) | | | |
| | DSC A1I4+2) | OE 1 (2) | L1-1(2), L2-1(L) | | SEC-1! (2) (1 + 0 + 2) | Yoga | Health & Wellness (1) | 25 |
| | DSC B1(4+21 | | (4 hrs. each) | | | (JJ(O- 0-2) | (0.0*2) | |
| | DSC A2(4*2) | 0 E-2 (3) | L1-2(3), L2-2f3) | | | 5 ports f1) | NCC/NSS/R&R(S&G)/ | 2S |
| | DSC B2(4*2) | | (4 hrs. each) | Studies /2) | | fQ^O*2) | cultural fi){P:0:z\ | |
| | | | Exit option | with Certificate | 4 8 credits) | | | |
| | DSC A3(4*2) | 0 E-3 (3) | L1-3(3], L2-3{3) | | SEC-2. | SpQELS (1) | NCC/NSS/R&R(5&G)/ | 2.5 |
| | DSC B3(4+2) | | (4 hrs. each I | | (2)(1+0+2) | (O*O*2) | Cultural (1) (0*0* 2) | |
| IV | DSC A4{4+2} | OE-4 (3) | L1-4(31, L2-4{3} | -Constitution at | | 5Q0FtS(1) | NCC/NSS/R&R(S&G)/ | 25 |
| | DSC B4(4+2) | | (4 hrs. each) | India (2) | | (D+0 2) | Eultuical (1) (O*0*2) | |
| | | Exit | tion with Dipl or | a in a particular | Discipline (96 credits) | | | |
| V | DSC | | | | SEC-3: SEC (2) | s ports (1) | NCC/NSS/R&R(S&G)/ | 24 |
| | AS (I+2) | | | | (1+0 2) | [Q 0+2) | Cultural (1) (0+0+2) | |
| | DSC | | | | | | | |
| | A6 (Z • 2) | | | | | | | |
| | DSC | | | | | | | |
| | B33 2) | | | | | | | |
| | DSC B6f3+2} | | | | | | | |
| Al | DSC | | | | SEC-4: Profession al | 5 port s f1) | NCC/NHS/R&R(S&G)/ | Z4 |
| | A7(3 2) | | | | Communication (2) | [Q+0+2) | Cultural (1) (0*0*2) | |
| | DSC A8(3+2) | | | | | | | |
| | DSC B7(3*2) | | | | | | | |
| | DSC B8(3+2I | | | | | | | |
| | | Exit wit | Bachelor of De | ee in a particula | Discipline (140 c redit |) | | |
| VII | DSC A/B9(3* 2) | DSC A/B E-1 (3) | | | | | | 22 |
| | DSC A/B10(3*2) | DS.C A/B E-2 (3) | | | | | | |
| | DSC A/B11fZ) | Res. MethodoJogy (3) | | | | | | |
| VIII | DSC | DSC A/BE-3(3) | | | | | | 21 |
| | A/BL2(3] | DCC A/B E 4 (3) | | | | | | |
| | DSC | Research Project (6)' | | | | | | |
| | A/B13(3) | | | | | | | |
| | DSC A/B14(3) | | | | D. F. (11) | 100 | | |
| | | Award of | Bachelor of Degr | ee with Honouts | B.5c. (Hons.) (18D cred | lits) | | |

Program: BSC / BA (Basic and Honors) Subject: Computer Animation

| Sem | Discipline Specific Core Courses (DSC) | Hour of Teaching/ Week | | Discipline Specific Elective Courses (DSC) | Hour of Teaching/ Week |
|-----|--|------------------------------|-----|--|------------------------------|
| | | Theory | Lab | | |
| 1 | DSC -1: Graphic Design for Animation | 4 | | | |
| | DSC -1 Lab: Graphic Design Lab | | 4 | | |
| 2 | DSC -2: Pre Production and 2D Animation | 4 | | | |
| | DSC -2 Lab: 2D Animation Lab | | 4 | | |
| 3 | DSC -3: Visual Effects | 4 | | | |
| | DSC -3 Lab: Visual Effects Lab | | 4 | | |
| 4 | DSC -4: 3D Modelling | 4 | | | |
| | DSC -4 Lab : 3D Modelling Lab | _ | 4 | | |
| 5 | DSC -5: 3D Texturing, Camera & Lighting DSC -6: Web Designing & Development | 3 | 4 | VC-1: Story Board & Script Writing | |
| | DSC -5 Lab : 3D Texturing Lab DSC -6 Lab : Web Designing Lab | | - | | |
| 6 | DSC -7: 3D Rigging & Animation DSC -8: 3D Dynamics & Effects | 3 | 4 4 | VC-2: Traditional Animation | |
| | DSC-7 Lab: 3D Rigging & Animation Lab DSC -8 Lab: 3D Dynamics & Effects Lab | | | | |
| 7 | DSC- 9: Game Environment Design DSC- 10: Digital Designing & | 3 3 3 | | DSE -1: Stop Motion and Cut- out Animation | |
| | Advertisement | | | Group – 1 | 3 |
| | DSC- 11: Film Making | | 4 | DSE -2: History of Animation DSE -3: | 3 |

| | DSC- 9 Lab: Game Environment Design Lab DSC- 10 Lab: Digital Designing & Advertisement Lab | | | Layout Designing Group - 2 Research Methodology: | 3 |
|---|---|---|---|---|---|
| 8 | DSC -12: 3D Character Modelling & Animation | 3 | | DSE -1: Comic Art & Design | 3 |
| | DSC -13: Environment Sketching | 3 | | DSE -2: | 3 |
| | DSC -14: Production Techniques | 3 | | Sculpture design | |
| | | | | DSE -3: | 3 |
| | DSC -12 Lab: 3D Character | | 4 | Ad Film Making | |
| | Modelling & Animation Lab | | | Group - 3 | |
| | | | | Research Project: | 6 |

PROGRAMME OUTCOMES: BSC / BA with Computer Animation combination

| | After successful completion of three year BSC / B.A. degree | | | |
|-----------|--|--|--|--|
| | programme with Computer Animation as one of the major subject in | | | |
| | two major system, a student of Computer Animation should be able | | | |
| | to; | | | |
| Programme | Obtain a knowledge on fundamental and advanced aspects of | | | |
| Outcomes | computer animation, graphic design & visual effects. | | | |
| | To innovate best practices for elements of design, web technology | | | |
| | and Gaming. | | | |
| | To explore the theories of multimedia and animation to design and | | | |
| | develop 2D/3D animations, film-making, visual effects for the | | | |
| | Interactive media | | | |
| | Apply in depth knowledge of animation and the knowledge of | | | |
| | principles of animation in every project | | | |
| | Able to work with professional skills in animation studios and | | | |
| | production houses. | | | |
| Programme | Design, create and animate characters and objects using fundamental | | | |
| Specific | principles of animation | | | |
| Outcomes | Understand the techniques of 2D and 3D software. | | | |
| | Understanding stop motion and basic traditional animation | | | |
| | Understand the concept of linear and nonlinear editing, Video | | | |
| | Capture and VFX techniques | | | |
| | Understand the web designing method with interactive animation | | | |

BA/BSC Animation-Program Structure

Proposed Scheme of Teaching & Evaluation for BA/BSc Animation (Basic/Hons) having practical core courses

| Sl. | Course Code | Title of the Course | Category | Teaching | | SEE | CIE | Total | Credits |
|-----|----------------|---------------------|----------|-----------|------|-----|-----|-------|---------|
| No | | | of | Hours per | | | | Marks | |
| | | | Courses | Wee | Week | | | | |
| | | | | (L + T - | + P) | | | | |
| | | | | Theory | Lab | | | | |
| 1 | G 110 DC 1.1/ | Graphic Design for | DSC | 4 | | | 40 | 400 | 2 |
| | G 512 DC 1.1 | Animation | | 4 | | 60 | 40 | 100 | 3 |
| 2 | G 110 DC 1.1P/ | Graphic Design Lab | DSC | | 4 | 25 | 25 | F0 | 2 |
| | G 512 DC 1.1P | | | | 4 | 25 | 25 | 50 | 2 |
| 3 | G 110 OE 1.1 | Environment & | | | | | 4.0 | 100 | 2 |
| | | Character Sketching | OE | 3 | | 60 | 40 | 100 | 3 |
| 4 | G 110 DC 1.2/ | Pre-Production and | DSC | | | | 4.0 | 100 | 2 |
| | G 512 DC 1.2 | 2D Animation | | 4 | | 60 | 40 | 100 | 3 |
| 5 | G 110 DC 1.2P/ | 2D Animation Lab | DSC | | 4 | 25 | 25 | 50 | 2 |
| | G 512 DC 1.2P | | | | 4 | 25 | 25 | 50 | 2 |
| 6 | G 110 OE 1.2 | Digital Designing | OE | 3 | | 60 | 40 | 100 | 3 |
| 7 | G 110 DC1.3 | Visual Effects | DSC | 4 | | 60 | 40 | 100 | 3 |
| 8 | G 110 DC2.3P | Visual Effects Lab | DSC | | 4 | 25 | 25 | 50 | 2 |
| 9 | G 110 OE 1.3 | History of | OE | | | | | | |
| | | animation | | 3 | | 60 | 40 | 100 | 3 |
| 10 | G 110 DC1.4 | 3D Modelling | DSC | 4 | | 60 | 40 | 100 | 3 |
| 11 | G 110 DC2.4P | 3D Modelling Lab | DSC | | 4 | 25 | 25 | 50 | 2 |
| 12 | G 110 OE 1.4 | Video editing | OE | 3 | | 60 | 40 | 100 | 3 |

Semester: I

| Course Code: G 110 DC1.1/ G 512 DC1.1 | Course Title: Graphic Design for Animation |
|--|--|
| Course Credits: 4 Total Contact Hours: 52 | Hours of Teaching/Week: 4 |
| Total Contact Hours: 52 | Formative Assessment Marks: 40 |
| Exam Marks: 60 | Exam Duration: 3 Hours |

Course Outcomes (COs)

On completion of this course students will be able to

- Understand the basic principles of graphic design using Corel Draw & Photoshop including typography, compositing, color, and composition
- Design layouts for web pages, paper adverts, brochures, CD covers, package designing event and exhibition stall designs, pop ups, touch ups, color corrections paintings, drawings, converting B/W photo to color
- Understand the vector and bitmap graphics and its properties
- Understand different tools and features of vector and bitmap software's.
- Select and create appropriate art to convey specific artistic expression that effectively communicates the artist intent.
- To able to create different kinds of designs like Logo, Brochures, certificates, greetings cards, pamphlets, business cards etc.
- Creating GIF Animation files

| Content | Hours |
|--|-------|
| Unit - 1 | |
| Introduction to Graphic designing and Animation, elements of Graphic | 13 |
| design, types of color modes, Introduction of Image, Pixel, Image features & | |
| properties, different formats, usage of Graphic design in market. Introduction | |
| to Vector Graphics, difference between Bitmap Graphics & Vector Graphics, | |
| print media, animation industry, importance of animation | |
| | |
| Unit - 2 | |
| Introduction to Corel draw, drawing lines, drawing calligraphic, drawing | 13 |
| shapes like rectangle, squares, circles, arcs, converting objects to curves, | |
| positioning objects, aligning vector objects, spraying objects along a line, | |
| creating cartoon character, trimming & welding objects, intersecting objects. | |

Creating logos, drawing with freehand & pen tool, drawing with the artistic media tool, using blending tools, contouring the object, distorting objects, extruding as 3D objects, transparency effect,

Unit - 3

Introduction to Adobe Photoshop, bitmap image editing, creating bitmaps, Photoshop interface preference settings, resize image, resizing canvas, file types, document sizes, resolutions, customize document, crop tool, magnetic lasso tools, trimming image, uses of layers, background layer, creating, deleting & merging layers, re-arranging layers, linking layer movement, locking layer movement, layer transparency, using marquee tools, type tool, text boxes, font size, applying gradient colors, photo manipulation

Unit - 4

Creating gif animation image, layer mask, script- image processor, drop shadow, inner shadow, inner glow, outer glow, bevel and emboss, satin, color overlay, gradient overlay, pattern overlay, stroke, pasting effects, RGB levels, hue & saturation, sharpen, dodge, burn, healing brush, blending options, radial & shape blur, brightness/contrast, creating new pattern, saving for web, creating magazine cover, greeting card, invitations, certificates brochures, advertisements.

Text Books:

- Adobe Photoshop CC Classroom in a Book by Andrew Faulkner
- CorelDraw X7: The Official Guide by Gary David Bouton
- Graphic Design School: A Foundation Course for Graphic Designers Working in Print, Moving Image and Digital Media by David Dabner
- Introduction to Graphic Design by Sherin Aaris

Reference Books:

- Photoshop CC Bible (Author Lisa DaNaeDayley)
- Eric Adobe Photoshop CS4 Bible by Stacy Cates, Simon Abrams, Dan Moughamian
 Publisher: Wiley India Pvt Ltd
- Phil 300 Photoshop-Workshops by Das Meisterstück In Sachen Tutorials by Stefan
 Petri Publisher: 4eck Media Gmbh

| Course Code: G 110 DC1.1P/G 512 DC1.1P | Course Title: Graphic Design Lab |
|---|----------------------------------|
| Course Credits: 2 | Hours of Teaching/Week: 4 |
| Total Contact Hours: 52 | Formative Assessment Marks: 25 |
| Exam Marks: 25 | Exam Duration: 3 Hours |

Practical Lab

- 1. Creating basic Vector Art
- 2. Creating Logos by using weld, trim, intersect
- 3. Creating Cartoon Character by using pen tool & free hand tool
- 4. Creating Greeting cards & advertisements by using artistic media tools
- 5. Creating digital posters by using Photoshop
- 6. Photo manipulating & Photo corrections by using patch tool, healing brush & clone stamp tools
- 7. Converting black & white photo to color, also manipulating hair & skin colors
- 8. Decreasing image size by adding Photoshop Script
- 9. Creating magazine cover designs & newspaper advertisement
- 10. Creating different types of gif animations in Photoshop.

Evaluation Scheme for Practical Examination

| Assessment Criteria | Marks |
|-------------------------|-------|
| Program-1 | 15 |
| Program-2 | 20 |
| Practical Records | 10 |
| Viva | 5 |
| Total (Converted to 25) | 50 |

| Course Code: G 110 OE 1.1 | Course Title: Environment & Character Sketching |
|---------------------------|---|
| Course Credits: 3 | Hours of Teaching/Week: 3 |
| Total Contact Hours: 42 | Formative Assessment Marks: 40 |
| Exam Marks: 60 | Exam Duration: 3 Hours |

Course Outcomes (COs):

After completing this course satisfactorily, a student will be able to:

- Do shading, colouring and gesture drawings.
- Create different perspective sketching
- Understand principles of art in detail.
- Understand different pictorial drawings and dimensions.
- Draw and understand geometrical structures.

| Content | Hours |
|---|-------|
| Unit - 1 | |
| Character sketching, head study, illustration technology, modern art, | 12 |
| geometrical drawings, drawing from objects and other geometrical shapes, | |
| sketches and study, drawing from life, color basics, perspectives, background | |
| designs, shadows and lights, human and cartoon figures, fun fiction, coloring, | |
| city landscapes, pattern creation, applying core skills, gesture drawings, flip | |
| book, walk cycle, design for marketing, space, illusion of depth, linear | |
| perspective, | |
| Unit - 2 | |
| Types of perspective, open and close compositions, repeated figures, multiple | 10 |
| images, motion blur, value- introduction, patterns, light and shade, digital | |
| shading and lighting, points and lines- types, direction, quality, lines and | |
| outlines, contours, lines as value, shapes, geometric and rectilinear, | |
| curvilinear and biomorphic, abstract, positive and negative, collage, visual. | |
| Unit - 3 | |
| Color characteristics, color theory, wheels, triangles and trees, color through | 10 |
| ages, color interactions, unity and harmony-thematic unity, gestalt and visual | |

| unity, achieving unity, balance- formal and informal balance, balance by | |
|--|----|
| position and eye direction, crystallographic balance. | |
| unit - 4 | |
| Scale and proportion, human scale, contrast and confusion, ideal proportion, | 10 |
| contrast and emphasis- contrast, isolation, placement, absence of focal point, | |
| rhythm- rhythm and motion, alternating and progressive rhythm, rhythmic | |
| sensation. | |

Text Book:

- Beyond Art Fundamentals by Marisa Lewi
- Foundation of Art and Design, Thames & Hudson by Alan Pipes
- How to Draw: Drawing and Sketching Objects and Environments from Your Imagination by Scott Robertson
- Perspective Made Easy Paperback Illustrated by Ernest R Norling
- Drawing Dimensions: A Shading Guide for Teachers and Students By Holmes V
 Catherine

Reference Books:

- Pen and Ink Drawing Workbook by Alphonso a Dunn
- How to Draw Cool Stuff: A Drawing Guide for Teachers and Students Hardcover –
 By Catherine Holmes
- Elements of design: structure of visual relationships By Gail Greet Hannah, Rowena reed Kostellow
- Perspective drawing (Paperback) By Kenneth W. Auvil,

Semester: II

| Course Code: G 110 DC1.2/G 512 DC1.2 | Course Title: Pre-Production and 2D | |
|--------------------------------------|--|--|
| | Animation | |
| Course Credits: 4 | Hours of Teaching/Week: 4 | |
| Total Contact Hours: 52 | Formative Assessment Marks: 40 | |
| Exam Marks: 60 | Exam Duration: 3 Hours | |

Course Outcomes (COs)

After completing this course satisfactorily, a student will be able to:

- Learn animation fundamentals and understand how animation works.
- Knowledge about using animation principles in 2D applications and understand the fundamental skills of 2D space
- Work on timeline and understand tools and features to create 2D drawings
- Work systematically on layers and masking for creating motion animation
- Rendering and exporting 2D animation files in different file formats.
- Create animation sequences that employ basic cinematography principles and storytelling skills to create, develop and execute animation sequences
- Develop, assemble and present a demo reel or portfolio in a manner that meets current industry expectations, and highlights one's creativity, skills and proficiency with relevant animation software and related technologies.

| Content | Hours | |
|---|-------|--|
| Unit - 1 | | |
| Introduction to 2d animation, animation uses, animation industry, 2d | 13 | |
| animation production process, story board drawing, reverse story board, | | |
| other media for animation, principles of 2d animation, art design, qualities of | | |
| an 2d artist, computer animation production tasks, digital editing, digital video | | |
| early activity. | | |
| Unit - 2 | | |
| Story and concept, background design, animatic, interface – drawing toolbar, | | |
| view toolbar, grading toolbar, option toolbar, properties panel, modelling | | |
| objects and shaping, timeline status, layers, play head, timeline header, | | |

| creating layer, folders & properties, layer mask, symbols, graphic move clip | |
|--|----|
| button, using library. | |
| Unit - 3 | |
| Animating objects, tweening animations, motion tween, shape tween, filters | 13 |
| drop shadow, blur, glow, bevel, gradient glow & bevel, camera animation, | |
| sound importing, sound placing, sound button, editing, start and end points of | |
| sound, publish setting, SWF, GIF, JPEG, PNG, QuickTime formats. | |
| Unit - 4 | |
| Masking layer, letter animation using mask, character creation, layout design, | 13 |
| divided layout, use of layers, character rig, leg walk, man walk, eye and lips | |
| movement, interactive pages, 2d games using action script, introduction to | |
| other animation tools, advantage and disadvantages of the various 2D | |
| applications. | |

Text Books

- Computer Animation: Algorithm and Techniques by R Parent, Morgan Kaufmann.
 Morgan Kaufmann Publishers
- Character Animation Fundamentals: Developing Skills For 2D And 3D Character Animation by Steve Roberts
- Mastering Digital 2D And 3D Art by Les Pardew, Don Seegmiller Publisher: Course Technology
- Dynamic Life Drawing for Animators: Bring your artwork to life with the power of the FORCE Watch,
- Book by Michael D. Mattesi
- The Animator's Survival Kit: The Animator's Survival Kit: A Manual of Methods, Principles, and Formulas for Classical, Computer, Games -by Richard Williams

Reference books

- Animation for Beginners: Getting Started with Animation Filmmaking by Morr Meroz
- Adobe Flash Professional CC: A Tutorial Approach by Prof Sham Tickoo Purdue Univ
- Adobe Flash Animation: Creative Storytelling for the Web and TV by Philip Carrera
- Adobe Flash CS3 Professional Bible by Robert Reinhardt and Snow Dowd
- Teach Yourself Adobe Flash by Niranjan Jha

| Course Code: G 110 DC1.2P/G 512 DC1.2P | Course Title: 2D Animation Lab |
|---|---------------------------------------|
| Course Credits: 2 | Hours of Teaching/Week: 4 |
| Total Contact Hours: 52 | Formative Assessment Marks: 25 |
| Exam Marks: 25 | Exam Duration: 3 Hours |

Practical Lab

- 1. Tools and steps involved in first simple animation using motion twining basic shapes–Shape Twining–shape tweening in Flash MX.
- 2. Importing video files into Flash using Adobe Media Encoder and tracing the video file.
- 3. Creating mask animation and path animation
- 4. Creating sunset scenery in Adobe flash
- 5. Creating Camera Animation like push in and pull out, panning.
- 6. Key frames and position animation
- 7. Background layout moment animation for movie scenes
- 8. Character Rigging for 2D cartoons
- 9. Flat Character Animation for rigged character
- 10. Creating a complete 2D animation with characters and dialogue.

Evaluation Scheme for Practical Examination

| Assessment Criteria | Marks |
|-------------------------|-------|
| Program-1 | 15 |
| Program-2 | 20 |
| Practical Records | 10 |
| Viva | 5 |
| Total (Converted to 25) | 50 |

| Course Code: G 110 OE 1.2 | Course Title: Digital Designing | |
|---------------------------|---------------------------------|--|
| Course Credits: 3 | Hours of Teaching/Week: 3 | |
| Total Contact Hours: 42 | Formative Assessment Marks: 40 | |
| Exam Marks: 60 | Exam Duration: 3 Hours | |

Course Outcomes (COs)

- Understand digital design for print and web: resolutions, files formats, tools & menus, layouts
- Design layouts for web pages, paper advertisements, brochures, CD covers, package designing event and exhibition stall designs, pop ups, color corrections paintings, drawings, converting B/W photo to color
- A student will get a complete overview of the whole print from design to the layout to print it
- Use basic Photoshop skills and concepts to develop effective graphics for both web and print media.
- Discover how to edit their own photographs to get rid of dust and scratches, fix the color, and correct image exposure
- understand how best to choose fonts and colors for digital designs
- understand key industry-standard techniques, that are used in the print and design industries

| Content | Hours | |
|--|-------|--|
| Unit - 1 | | |
| Importance of Digital Designing, Introduction to Vector & Raster graphics, | 12 | |
| difference between digital media & print media, newspaper & magazine color | | |
| settings, understanding pixels & High definition resolution, Corel draw layout | | |
| and workspace, page settings & formats, RGB & CMYK color modes, gradient | | |
| colors for advertisings, hex values of colors, raster image pixels & vector lines, | | |
| adjusting resolution for different files | | |
| Unit - 2 | | |
| Drawing vector lines, Drawing shapes, Drawing rectangles and squares, | 10 | |
| transformations, and effects, Positioning objects, Aligning and distributing | | |

objects, Using curve objects, creating cartoon character Drawing with Freehand Tool, Pen tool, Blending tool, Contouring the Object, Distorting Objects, Extruding of the Object, Drop Shadow, Applying Transparency Effect, Trim, Welding objects, Intersecting objects.

Unit - 3

10

Introduction to Adobe Photoshop, bitmap image editing, converting as smart objects, creating bitmaps, Photoshop interface preference settings, resize image & canvas, file types, document sizes, resolutions, magnetic lasso tools, trimming & cropping image, uses of layers, background layer, creating, deleting & merging layers, re-arranging layers, linking layer movement, locking layer movement, layer transparency, using marquee tools, type tool options, applying gradient colors, photo manipulation

Unit - 4

Creating gif animation image, layer mask, script- image processor, drop shadow, inner shadow, inner glow, outer glow, bevel and emboss, satin, color overlay, gradient overlay, pattern overlay, stroke, pasting effects, RGB levels, hue & saturation, sharpen, dodge, burn, healing brush, blending options, radial & shape blur, brightness/contrast, creating new pattern, saving for web, creating magazine cover, greeting card, invitations, certificates brochures, advertisements.

Text Books

- How to Use Graphic Design to Sell Things by Michael Bierut
- Adobe Photoshop CC Classroom in a Book by Andrew Faulkner and Conrad Chavez
- CorelDraw X7: The Official Guide by Gary David Bouton
- Designing Brand Identity: An Essential Guide for the Whole Branding Team by Alina
 Wheeler
- How to be a Graphic Designer, Without Losing Your Soul by Adrian Shaughnessy

References

- The Non-Designer's Design Book by Robin Williams
- The Elements of Typographic Style by Robert Bringhurst
- The Design of Everyday Things by Don Norman

Change by Design: How Design Thinking Transforms Organizations and Inspires
 Innovation – by Tim Brown

Third Semester

| Course Code: DSC-3 | Course Title: Visual Effects |
|---|--------------------------------|
| Course Credits: 4 Total Contact Hours: 52 | Hours of Teaching/Week: 4 |
| Total Contact Hours: 52 | Formative Assessment Marks: 40 |
| Exam Marks: 60 | Exam Duration: 3 Hours |

Course Outcomes (COs)

After completion of this course students should be able to

- Understand the concept of linear and nonlinear editing.
- Understand the concept of transitions, layering.
- Mastering filmmaking terminology to communicate effectively throughout all stages of production.
- Creating quality media productions including skills in story development, producing, cinematography, editing, and audio production/post production.
- Edit and compress video for use in various delivery modes of digital media using standard digital video editing software.
- Identify hardware and software protocols specific to the field of visual effects.
- Create photo-real images to match live action footage by the application of advanced rendering techniques.
- Integrate 2D and/or 3D computer generated imagery and live action elements using compositing techniques.

| Content | Hours | |
|---|-------|--|
| Unit - 1 | | |
| Introduction and getting organized and Understand the | 13 | |
| Premiere interface. Non-linear versus linear editing, video capture, | | |
| formats and resolution, Analog versus Digital - the difference, | | |
| Transitions-Fades, Cuts, Dissolves, Wipes, Keying & Layering, | | |

| formats- Avi, MPG-2, Mov, Wmv, VCDs and DVDs, Internet formats, | |
|--|----|
| VHS | |
| | |
| и :: о | |
| Unit - 2 | 40 |
| Introduction to Motion Capture, Live Video capture from capture | 13 |
| card, tuner card, satellite & local channel capture to edit, Capturing | |
| and gathering media Build and organize your story, – titles, | |
| importing, Rough cut, Trim your story, Stop Motion, Motion Effects | |
| Text, Titles, Multichip Filtering and Keying, Organizing Clips In The | |
| Browser, THE Creation of Sequences and BINS, The Icon View and | |
| Columns View, Marking Controls. | |
| Unit - 3 | |
| Elements of editing, The Timeline Buttons and Controls, The | 13 |
| Timeline Overview, Editing Clips Into The Canvas & Timeline, | |
| Transferring Clips in the Timeline, applying key frames, Trimming | |
| Using the Selection Tool, Closing and Finding Gaps, Adjusting Audio | |
| Over Time, The Audio Mixer & using the voice over tool, Delete | |
| Between the In/out Points, | |
| Unit - 4 | • |
| Introduction to After Effect, titling styles, Lights and Cameras, | 13 |
| Expressions, Motion tracking, Painting, applying animation presets, | |
| blending modes, 3d layers, mattes, rendering techniques, exporting | |
| composition to other file formats. Using cameras in editing and | |
| applying vfx, demonstrate basic media management techniques. | |

Text Books:

- Adobe Premiere Pro Classroom in a Book (2022 Release) by Maxim Jago Pearson Education (US)
- Adobe Premiere Pro CS6 The Official Training Workbook from Adobe Systems
- Learn Adobe Premiere Pro CC for Video Communication by Joe Dockery, Rob Schwartz, Conrad Chavez
- Learn Adobe After Effects CC for Visual Effects and Motion Graphics by Joe Dockery, Conrad Chavez
- Adobe After Effects CC Classroom in a Book by Adobe Creative Team

Reference Books:

- Keith Underdahl "Adobe Premiere elements for dummies
- Adobe After Effects CS5 Classroom In A Book:The Official Training Workbook From Adobe Systems by Adobe Press

| Course Code: DSC-3 Lab | Course Title: Visual Effects Lab |
|-------------------------|----------------------------------|
| Course Credits: 2 | Hours of Teaching/Week: 4 |
| Total Contact Hours: 52 | Formative Assessment Marks: 20 |
| Exam Marks: 30 | Exam Duration: 3 Hours |

Practical Lab

- 11. Creating basic Graphic key animation
- 12. Capturing footage for new VFX projects
- 13. Creating & modifying movie titles using Saber.
- 14. Applying audio filters-Animating filter-using third party plugin
- 15. Using Green screen and blue screen effects for duble acting editing
- 16. Creating product advertisements, program trailers and movie trailers
- 17. Working with colour grading techniques
- 18. Using Rotoscoping of captured footage in editing
- 19. Creating image slideshow and transition effects
- 20. Using key frame changing & making the pace of a clip & export techniques.

Evaluation Scheme for Practical Examination

| Assessment Criteria | Marks |
|---------------------|-------------------|
| Program-1 | 15 |
| Program-2 | 20 |
| Practical Records | 10 |
| Viva | 5 |
| Total | 50(reduced to 25) |

| Course Code: CSOE3/CAOE3 | Course Title: History of animation | |
|--------------------------|------------------------------------|--|
| Course Credits: 3 | Hours of Teaching/Week: 3 | |
| Total Contact Hours: 42 | Formative Assessment Marks: 40 | |
| Exam Marks: 60 | Exam Duration: 3 Hours | |

Course Outcomes (COs):

After completing this course satisfactorily, a student will be able to:

- Understanding how the techniques in the past made things the way they are today
- Understanding the thoughts, ideas, and concepts of various fields artists in the past
- Gives an In-Depth Look at the World Art
- Understanding & orient ourselves in the present animation techniques
- Understand how to Integrate Information from the past

| Content | | |
|--|--------------------|--|
| Unit - 1 | | |
| Early Animation, The past – Cave painting, Flip book, Egyptian murals, the | | |
| magic lantern, The present - Stop motion, CGI animation, the fu | <mark>uture</mark> | |
| animated humans, Victorian parlor toys, Zoetrope (190 AD: 1 | .834) | |
| Thaumatrope (1824), Phenakistoscope (1831), Praxinoscope (1877). | | |
| Unit - 2 | | |
| Animation industry in different country, Chinese animation, Ira | anian 10 | |
| Animation, Japanese animation, British animation, French animation. | | |
| Unit - 3 | | |
| First color cartoon, First animated feature film, early Walt Disney, Histo | ory of 10 | |
| mickey mouse, silly Symphonies, origin of Warner Bros, MGM cartoon | | |
| studios, sound animation. | | |
| unit - 4 | | |

| The rise of Computer Animation, the fall of traditional animation, from big 10 | | |
|--|--|--|
| screen to small screen, start of television era, modern animation in USA, | | |
| eighties trends, golden age of animation. | | |

Text Book:

- The World History of Animation By Stephen Cavalier, Sylvain Chomet
- Creators of Life A History of Animation By Donald Heraldson
- The Comic Book History of Animation: True Toon Tales of the Most Iconic Characters, Artists and Styles! By Fred Van Lente, Ryan Dunlavey
- The History of Chinese Animation by Sun Lijun

Reference Books:

- Hollywood Cartoons American Animation in Its Golden Age By Michael Barrier
- French Animation History By Richard Neupert

IV Semester

| Course Code: DSC-4 | Course Title: 3D Modelling | |
|-------------------------|--------------------------------|--|
| Course Credits: 4 | Hours of Teaching/Week: 4 | |
| Total Contact Hours: 52 | Formative Assessment Marks: 40 | |
| Exam Marks: 60 | Exam Duration: 3 Hours | |

Course Outcomes (COs)

After completing this course satisfactorily, a student will be able to:

- Knowledge about using 3D applications and understand the fundamental skills of 3D space
- Creating different types of polygon models
- Creating 3D objects using line & NURBS
- Creating interior designs & exterior designs
- Rendering and exporting 3D files in different image file formats.
- Create different 3D environments, models, structures, architectures.
- Understanding how mesh works in 3D modelling.

| Content | | |
|--|--|--|
| Unit - 1 | | |
| Understanding 3D Space, The Interface Elements, Using the Menus, | | |
| Learning the main toolbar, Viewing the floating toolbars, Using the | | |
| Viewports, Using the Command Panel, Working with rollouts, | | |
| Orthographic and Perspective, Zooming a view, Panning a view, Rotating a | | |
| view, Controlling viewports with a scroll wheel, Merging and replacing | | |
| objects, Rendering preferences, Gizmos preferences, Creating Primitive | | |

| Objects, Using the Create panel, Assigning colors, Exploring the Primitive | | |
|---|----|--|
| Object Types, Standard Primitives, Extended Primitives, Modifying object | | |
| parameters, Translating, Rotating, and Scaling Objects, | | |
| Unit - 2 | | |
| Applying modifiers, Using Pivot Points, Mirroring Objects, Creating | 13 | |
| groups, Ungrouping objects, Attaching and detaching objects, Building | | |
| $Links\ between\ Objects, Introducing\ Modifiers\ and\ Using\ the\ Modifier\ Stack,$ | | |
| Free Form Deformer modifiers, Parametric objects versus editable objects, | | |
| Working with shape primitives, Editing Splines, Editing vertices, Using | | |
| Spline Modifiers, Creating Editable Poly Objects, Edit Geometry rollout, | | |
| Extrude modifier, Face Extrude modifier, MeshSmooth modifier, NURBS | | |
| Curves and Surfaces | | |
| Unit - 3 | | |
| Understanding Compound Object Types, ShapeMerge Object, Creating | 13 | |
| Connect Objects, Modeling with Boolean Objects, Creating a Scatter Object, | | |
| Creating a Loft Object, Using the Get Shape and Get Path buttons, The | | |
| Deformation window interface, Modeling some interior objects, Modeling | | |
| a garden, Creating AEC Extended objects, Creating Mountains, Exterior | | |
| Modeling using railing and wall, creating doors, windows and stairs, | | |
| Creating street for gaming | | |
| Unit - 4 | | |
| Modelling in Maya -Maya interface, the view window, tools, buttons, | 13 | |
| customizing view, zooming in and out, navigate between different artwork $% \left(1\right) =\left(1\right) \left(1\right) \left$ | | |
| displays through key commands and shortcuts, creating basic 3D models, | | |
| using Transform tools to move, rotate, and scale, how to group and parent $% \left(1\right) =\left(1\right) \left(1\right) $ | | |
| objects and pivot them, selecting components and rotating, scaling, and | | |
| transforming the elements of the model. face and edge deleting, extrude, | | |
| poke, or cut to add details to the objects, Boolean, duplicate, flip, split | | |
| polygons by creating new vertices and faces and draw new polygons | | |
| freehand, creating gradients and bevels to smoothen edges, modeling basic | | |
| shapes and figures using primitives. | | |
| | | |

- 3D MAX Bible 2022, Publisher: Wiley India Pvt Ltd
- Poly-Modeling with 3ds Max Thinking Outside of the Box By Todd Daniele
- Autodesk Maya And Autodesk 3ds Max Side-By-Side by Les Pardew, Mike Tidwell Publisher: Course Technology, BarrettFox
- 3ds Max Modeling for Games Insider's Guide to Game Character, Vehicle, and Environment Modeling By Andrew Gahan
- Introducing Autodesk Maya 2022: Autodesk Official Press -by Dariush Derakhshani

Reference books

- 3D Art Essentials The Fundamentals of 3D Modeling, Texturing, and Animation By Ami Chopine
- Getting Started in 3D with 3ds Max Model, Texture, Rig, Animate, and Render in
 3ds Max By Ted Boardman
- Autodesk 3ds Max 2020: a Detailed Guide to Modeling, Texturing, Lighting, and Rendering, 2nd Edition (in Full Color) By Pradeep Mamgain

| Course Code: DSC-4 Lab | Course Title: 3D Modelling Lab |
|-------------------------|---------------------------------------|
| Course Credits: 2 | Hours of Teaching/Week: 4 |
| Total Contact Hours: 52 | Formative Assessment Marks: 20 |
| Exam Marks: 30 | Exam Duration: 3 Hours |

Practical Lab

1. Creating a 3D House by using standard primitives

- 2. Creating interiors like chair, tables by using spline objects
- 3. Creating Architectural modelling designs
- 4. Creating a Garden & forest, landscape scenes by using foliage options
- 5. Creating an Airplane and Helicopter by using polygon extrude & bevel option
- 6. Modelling the Character -creating a Male & Female Character
- 7. Creating wall, curtain, sofa, window and railings, stairs
- 8. Modelling a car -using High Polygonal.
- 9. Creating lock, key, lamp, sandals and other daily used objects
- 10. Modelling a product designs by Boolean, face extrude & shape merge

Evaluation Scheme for Practical Examination

| Assessment Criteria | Marks | |
|---------------------|-------|--|
| Program-1 | 15 | |
| Program-2 | 20 | |
| Practical Records | 10 | |
| Viva | 5 | |
| Total | 50 | |

| Course Code: CSOE4/CAOE4 | Course Title: Video editing |
|--------------------------|--------------------------------|
| Course Credits: 3 | Hours of Teaching/Week: 3 |
| Total Contact Hours: 42 | Formative Assessment Marks: 40 |
| Exam Marks: 60 | Exam Duration: 3 Hours |

Course Outcomes (COs)

- Identify and describe key terms, concepts, major trends and periods related to various modes of production.
- Learn how to combine basic design principles in video editing.

- Demonstrate skills required to create quality media productions
- Apply methodological design process for construction of a television program.
- create an audio visual television program

Course Content

| Content | Hours | |
|--|-------|--|
| Unit - 1 | | |
| Over view of the editing process, Advantages, elements of editing, Principles of editing, Non-linear versus linear editing, video capture, formats and resolution, Analog versus Digital - the difference, | 12 | |
| Unit - 2 | | |
| Titles and credits, safe titles, Transitions-Fades, Cuts, Dissolves, Wipes, Keying & Layering, formats- Avi, MPG-2, Mov, Wmv, VCDs and | 10 | |
| DVDs, Internet formats, VHS, 3D compositing, DI process in films. | | |
| Unit - 3 | | |
| Video and audio editing softwares, Capturing and gathering media Build and organizing, importing, Rough cut, Trim the story, Motion Effects Text, | 10 | |
| Unit - 4 | | |
| Multichip Filtering and Keying, Organizing Clips In The Browser, THE Creation of Sequences and BINS, The Icon View and Columns View, Marking Controls. | 10 | |

Text Books

• The Video Editing HandbookFor Beginners - By Aaron Goold

- Editing Digital Video The Complete Creative and Technical Guide By Robert M. Goodman, Patrick McGrathEditing
- Digital Video (Digital Video and Audio Series),
- Adobe Premiere Pro CC Classroom in a Book, By Maxim Jago. By Adobe

References

- Digital Audio Editing Fundamentals By Wallace Jackson
- The Art and Science of Digital Compositing, Morgan Kaufmann by Ron Brinkmann
- Digital Compositing for film and Video, Focal Press

Scheme of Assessment for Theory Examination

| Questio | Question Pattern | |
|------------------------------|-----------------------|------------|
| Part - A | | |
| 1. Answer any FIVE sub-quest | tions (5×2=10) | |
| Sub-question | Unit | |
| a | | 10 |
| b | | |
| С | | |
| d | | |
| e | | |
| f | | |
| | Part - B | |
| (Answer ar | ny FOUR sub-questions | s (4×5=20) |
| 2 | | 20 |
| 3 | | |
| 4 | | |
| 5 | | |
| 6 | | |
| | Part -C | |
| (Answer an | y TWO sub-questions | (3×10=30) |
| 7 | | 30 |
| 8 | | |
| 9 | | |
| T | otal | 60 |
